

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56143
Contract Dates: 08/07/2012-08/13/2012
Customer Order:
Linked Order:
CPE: / / 191

Invoice Num: 1201-542532
Invoice Date: 08/19/2012
Billing Cycle: Weekly
Billing Period: 07/30/2012-08/19/2012

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PAY BY 09/18/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: TOM SMITH WEEK 8/7

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 6-7AM	08/07/2012-08/13/2012	MTWTF..	30	5	500.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/06/2012-08/12/2012		MTWTF..		4		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	06:40:15 AM		TS12-TV-08H	30	500.00			
08/08/2012	We	06:07:53 AM		TS12-TV-08H	30	500.00			
08/09/2012	Th	06:12:53 AM		TS12-TV-08H	30	500.00			
08/10/2012	Fr	06:41:06 AM		TS12-TV-08H	30	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/13/2012-08/19/2012		MTWTF..		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	06:41:18 AM		TS12-TV-08H	30	500.00			
2	07:00:00-08:00:00	08/07/2012-08/13/2012	MTWTF..	30	5	225.00			
30 MIN SEP;EARLY SHOW									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/06/2012-08/12/2012		MTWTF..		4		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	07:29:20 AM		TS12-TV-08H	30	225.00			
08/08/2012	We	07:28:45 AM		TS12-TV-08H	30	225.00			
08/09/2012	Th	07:55:21 AM		TS12-TV-08H	30	225.00			
08/10/2012	Fr	07:39:44 AM		TS12-TV-08H	30	225.00			

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Week Of			M T W T F S S		Spots Per Week		Rate		
08/13/2012-08/19/2012			M T W T F . .		1		225.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/13/2012	Mo	07:29:00 AM		TS12-TV-08H	30	225.00			
3	PRICE IS RIGHT		08/07/2012-08/10/2012		. T W T F . .		30	2	385.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
08/06/2012-08/12/2012			. T W T F . .		2		385.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	10:58:25 AM		TS12-TV-08H	30	385.00			
08/08/2012	We	10:59:25 AM		TS12-TV-08H	30	385.00			
4	PRICE IS RIGHT		08/13/2012-08/13/2012		M		30	1	385.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
08/13/2012-08/19/2012			M		1		385.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/13/2012	Mo	11:28:51 AM		TS12-TV-08H	30	385.00			
5	NOON NEWS		08/07/2012-08/10/2012		. T W T F . .		30	2	365.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
08/06/2012-08/12/2012			. T W T F . .		2		365.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	12:12:56 PM		TS12-TV-08H	30	365.00			
08/08/2012	We	12:27:40 PM		TS12-TV-08H	30	365.00			

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6	NOON NEWS	08/13/2012-08/13/2012	M	30	1	365.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		M		1		365.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/13/2012	Mo	12:23:31 PM		TS12-TV-08H	30	365.00				
7	430-5PM NEWS	08/07/2012-08/10/2012	. T W T F . .	30	2	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012		. T W T F . .		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/07/2012	Tu	04:53:47 PM		TS12-TV-08H	30	500.00				
08/09/2012	Th	04:37:00 PM		TS12-TV-08H	30	500.00				
8	430-5PM NEWS	08/13/2012-08/13/2012	M	30	1	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/13/2012-08/19/2012		M		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/13/2012	Mo	04:37:53 PM		TS12TV09H	30	500.00				
9	5-530PM NEWS	08/07/2012-08/10/2012	. T W T F . .	30	2	650.00				
30 MIN SEP										

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Week Of			M T W T F S S		Spots Per Week		Rate		
08/06/2012-08/12/2012			. T W T F . .		2		650.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	05:21:54 PM		TS12-TV-08H	30	650.00			
08/08/2012	We	05:23:54 PM		TS12-TV-08H	30	650.00			
10	530-6PM NEWS		08/07/2012-08/10/2012		. T W T F . .		30	2	650.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
08/06/2012-08/12/2012			. T W T F . .		2		650.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	05:42:48 PM		TS12-TV-08H	30	650.00			
08/10/2012	Fr	05:42:07 PM		TS12-TV-08H	30	650.00			
11	530-6PM NEWS		08/13/2012-08/13/2012		M		30	1	650.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
08/13/2012-08/19/2012			M		1		650.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/13/2012	Mo	05:42:55 PM		TS12TV09H	30	650.00			
12	M-F 6PM NEWS		08/07/2012-08/13/2012		M T W T F . .		30	5	650.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
08/06/2012-08/12/2012			M T W T F . .		4		650.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	06:13:03 PM		TS12-TV-08H	30	650.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/08/2012	We	06:13:06 PM		TS12-TV-08H	30	650.00			
	08/09/2012	Th	06:13:33 PM		TS12-TV-08H	30	650.00			
	08/10/2012	Fr	06:13:54 PM		TS12-TV-08H	30	650.00			
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/13/2012-08/19/2012		M T W T F . .		1		650.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/13/2012	Mo	06:09:14 PM		TS12TV09H	30	650.00			
13	M-F 630PM NEWS		08/07/2012-08/13/2012		M T W T F . .		30	7	650.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/06/2012-08/12/2012		M T W T F . .		4		650.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/07/2012	Tu	06:41:10 PM		TS12-TV-08H	30	650.00			
	08/08/2012	We	06:40:43 PM		TS12-TV-08H	30	650.00			
	08/09/2012	Th				30			650.00	Preempted
	08/10/2012	Fr	06:52:28 PM		TS12-TV-08H	30	650.00			
	08/12/2012	Su	09:08:13 AM	08/09/2012	TS12-TV-08H	30	325.00	325.00		Makegood in CBS SUN MORN
	08/12/2012	Su	11:27:11 AM	08/09/2012	TS12-TV-08H	30	325.00	325.00		Makegood in FACE THE NATION
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/13/2012-08/19/2012		M T W T F . .		1		650.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/13/2012	Mo	06:54:51 PM		TS12TV09H	30	650.00			
14	THE INSIDER		08/07/2012-08/10/2012		. T W T F . .		30	2	450.00	
30 MIN SEP										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/06/2012-08/12/2012			. T W T F . .		2		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	07:54:39 PM		TS12-TV-08H	30	450.00			
08/08/2012	We	07:40:18 PM		TS12-TV-08H	30	450.00			
15	THE INSIDER		08/13/2012-08/13/2012		M		30	1	450.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/13/2012-08/19/2012			M		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	07:40:20 PM		TS12TV09H	30	450.00			
16	11PM NEWS		08/07/2012-08/10/2012		. T W T F . .		30	2	1,100.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/06/2012-08/12/2012			. T W T F . .		2		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	11:29:36 PM		TS12-TV-08H	30	1,100.00			
08/10/2012	Fr	11:28:54 PM		TS12-TV-08H	30	1,100.00			
17	11PM NEWS		08/13/2012-08/13/2012		M		30	1	1,100.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/13/2012-08/19/2012			M		1		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2012	Mo	11:31:57 PM		TS12TV09H	30	1,100.00			

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	41	21,775.00	3,266.25	18,508.75	650.00	650.00	0.00

Billing Notes PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	21,775.00
	Trade Value	0.00
	Agency Commission	3,266.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	18,508.75

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